

Mission

The New Jersey Vietnam Veterans' Memorial Foundation is committed to sharing the experiences of the Vietnam War Era and its enduring legacy with future generations.

Our Memorial recognizes the valor of New Jersey's Veterans and the sacrifices of their families and communities. Our Museum encourages learning by exploring the Vietnam War Era through inclusive and objective exhibitions.

Values

We value the foundation built by Vietnam Veterans and community groups that has enabled us to evolve into a thriving, community-oriented, nonprofit organization. With these values, we look toward our future, while embracing this foundation:

RELEVANCE: Understanding that museums are reflections of our communities and culture and that our role is continually evolving. A commitment to best practices in interpretation and technology as a means to visitor engagement.

INCLUSIVITY: Commitment to expanding our understanding and narrative of the Vietnam Era considering new perspectives, historical sources, and scholarship.

TRANSPARENCY: Openness in our practices, values, and mission to foster and preserve the confidence of our community.

PROFESSIONALISM: Commitment to excellence in support of all aspects of our mission - promoting best practices and professionalism of our staff, board of trustees, volunteers, educational offerings, and collections care.

Vision

Innovative interpretation, best practices in preservation, and excellence in public programming will engage visitors in dialogue that enhances and expands understanding about the Vietnam War Era.

